

The telecom market, and especially the wireless sector, is facing major and complex issues around the world. But with turbulence and uncertainty come opportunities. In spite of slowing economies, mobile is one major bright spot in the telecom market with lots of growth and excitement; mobile broadband modems and high-end mobile devices are triggering significant mobile Internet growth. The US might be gaining some momentum with mobile devices such as iPhone, G1 and new BlackBerrys; however, Asia & Europe lead in mobile revenues, and the most astounding mobile growth is in Developing Markets.

Making well-informed business decisions requires deep, up-to-date knowledge of markets, technologies, and opportunities, as well as vision and foresight for what is coming over the horizon. TIPRA network members are exactly the right individuals, each with an average of 20+ years of experience in the industry, in the specific areas listed below.

Some topic areas in which TIPRA network members have particular depth include:

- Wireless radio technologies, including 3G, HSPA, WiMAX, LTE, Femtocells, etc.
- Wireless access, backhaul and core networks, including IP networks, broadband access, etc.
- Mobile handsets hardware, including chips, packaging, multi-touch screens, multi-mode antennas, mobile modems, etc.
- Specific handsets such as BlackBerry, iPhone, G1, etc.
- Handset operating systems such as Symbian, Linux, Java, Microsoft and Android
- Mobile services and applications, including mobile messaging, mobile Internet, multimedia apps such as Mobile TV, social networking, GPS / location based services, etc.
- Mobile advertising, encompassing topics such as ad campaigns, metrics, tools, business models, etc.
- Machine to Machine (M2M) applications including RFID solutions, Near Field Communications (NFC) solutions, sensor networks, etc.
- Mobile security applications including mobile signature, identity management, mobile payments, mobile banking, mobile healthcare apps, etc.

Focus Leader: Dr. Mehmet Unsoy

Mehmet Unsoy is a telecom market and technology visionary, with over 30 years of data, IP, and wireless communications innovation. Early in his career, he helped launch the Internet by designing congestion control and routing for the ARPANET project in the early 1970s. He helped build Canada's first public packet network and led the development of innovative communication products as director of data network product development at Bell-Northern Research. At Nortel, Dr. Unsoy promoted broadband networking solutions in Asia, implemented IP based solutions for various Nortel product lines, and led the company's wireless Internet thrust with development of innovative mobile applications and 2.5G and 3G wireless solutions. He served 3 years with British Telecom and O2, where he was CTO, VP Technology and Chief Architect, and helped bring innovative solutions to wireless operators. Dr. Unsoy is currently a Partner at Cartagena Capital, an investment banking boutique, advises several leading venture capital firms and innovative start-up companies on their corporate strategies and wireless market efforts. He holds a Ph.D. in computer science from the University of Waterloo in Canada.

About TIPRA:

TIPRA is a managed, invitation-only global network of over 1000 world-class senior technical and market experts in selected economically-important high-tech industries. TIPRA network members are individually selected for their deep competence and high professionalism. They typically have 20+ years of experience in their industries, having held leadership roles in both large and small businesses. TIPRA network members have delivered hundreds of consulting projects in their fields in the last few years. They have worked with C-level managers of companies, investors, regulators, standards and industry forums, and provide answers and solutions to their complex technology and business problems.

For more information on how TIPRA can help you to solve your problems in the wireless sector, please contact Dr. Mehmet Unsoy, +1 469.358.5302, email munsoy@tipra.com, or visit our web site at www.tipra.com.